

MINUTES

7pm Thursday, April 23, 2020

Virtual Zoom teleconference Meeting

Executive Only

In Attendance:

John Sideris – President	Wings Live Bait & Tackle
Annick Rousseau – Treasurer	Berry Homestead Farm
Irene Davelaar- Secretary	Sliabhin Custom Apparel
Ken Davies- Director	Ken Davies Logistics Development
Heiner Kammann- Director	Gleanna Lea Farms
Terri Wood – Director	Bickerton Brokers Ltd.
Tanya Hammond – Website Manager	Write Time

1. Correspondence John Sideris

John continues to maintain open contact and frequent correspondence with local MP, MPP, the local Township Office and the Ontario and Canadian Chambers as to specific issues of the LSBC area. Programs available are forwarded to the LSBC website and posted there for Member access.

It was noted that there is a lot of help available through the Economic Development department such as RED –Regional Economic Development (Possibly extended), and CIP – Community Improvement Programs. See www.lyndhurst,seeleysbay&districtchamber.ca for more details.

2. Treasurer's Report presented as submitted by Annick Rousseau.

There was no deposit made since the Banks were closed for a time due to COVID-19. Another attempt will be made over the coming days. See Treasurer's Report attached for more details.

Ken Davies motioned to accept Treasurers Report as presented. Seconded by Heiner Kammann. Motion passed.

3. Membership Update: Ken Davies

There are 47 Paid members to date.

Heiner Kammann motioned that Annick send Invoices to members with dues outstanding. Seconded by Terri Wood. Motion passed.

Discussion was held as to Membership fee reduction considering the difficult times.

Terri Wood motioned that LSBC Membership fee remain at \$75.00 until April 30,2020 and that \$10 be either returned or credited to next year's membership to those Members who have already paid \$85.00. Seconded by Annick Rousseau. Motion passed.

Contact Ken Davies kdavies@baybrokerageus.com for Membership Dues

4. 2020 Directory Update: Heiner Kammann/ Rena

All businesses that have paid Directory fees have been contacted and information has been reviewed, corrected and updated where necessary. If there are any questions or information that the Directory has not received, please contact rena.taylor@yahoo.ca as the 'go to print' deadline is fast approaching.

Heiner & Ken to follow up with non paid members & potential new members.

5. LEAP

“The Lyndhurst, Seeley's Bay District Chamber of Commerce has developed a unique new private public partnership:

Local Enterprise Action Plan or

LEAP.

LEAP is a Consumer Marketing Incentive Program with the goal to put local dollars into local enterprises in our Township & Surrounding area. Promote Shop Local

LEAP will help our local enterprises welcome back business suspended or curtailed while spotlighting the quality businesses of all kinds in our township

LEAP is a discount certificate program that matches local residents with local businesses.

LEAP is simple:

For \$25 a consumer is able to purchase a certificate with a face value of \$50.

The certificate can be redeemed at any pre-registered Township & Locally based enterprise that is a member in good standing of The Lyndhurst, Seeley's Bay & District Chamber of Commerce. Once redeemed the business recovers the \$25 balance from the LEAP program, through the Chamber “

The LEAP program initiative was first presented to the Executive where it was voted all in favour. As there will be a two to six week wait for any assistance to this regard forthcoming from the Township, through the Grants program. it was suggested that a soft launch begin.

Irene Davelaar motioned that a soft launch of LEAP Program begin with \$2,000.00. Seconded by Ken Davies. Motion passed.

***Businesses interested registering for the LEAP Program contact the Executive at info@lsbchamber.ca LEAP Application to be added to Chamber Web Site this week.**

6. TOD Signage: John Sideris

John continues with the campaign against the TOD signage price increase. The Sales representative of TODs Signage Company was again contacted to discuss the doubled increase in cost. The Ontario Chamber & Our MPP Steve Clark was notified of the TOD Signage doubled price increase and a complaint is to be lodged with the Better Business Bureau. A Letter from the Township to follow.

7. Website/facebook: Tanya Hammond

A big 'Thank You' was extended to Tanya for the extra hours and effort put in digitally during this time of transition to 'safe distancing'.

Tanya has attended webinars on behalf of the Chamber as well as adding to the LSBC Website and creating new postings for local businesses. To see a full Website/ facebook report including helpful contacts, see Tanya's Report attached.

8. Gananoque Gift Certificate Program:

1000 Islands Gananoque Chamber of Commerce has partnered with Fan\$aves Gift Card Program. Which has been extended to this Chamber:

"Dear Valued Member.

We hope you and yours are staying safe and healthy during the current Covid-19 pandemic.

We know that these unprecedented times have many local businesses worried so our friends at FanSaves want to help our members for FREE.

Because you're a valued member of our area, we would love to invite your business to be part of the [FanSaves Helps Gift Certificate Program](#), which allows people to buy gift certificates from businesses that are currently closed or offering limited services, which they can use in the future once things get back to normal.

All you have to do to sign up is fill out this online form: <https://form.jotform.com/200865271814253>

How it works: Once a gift certificate is purchased through the FanSaves Helps website, the buyer will receive a digital gift certificate with a unique code that will be tracked for you in a spreadsheet (which you will have access to). Any money received on your behalf will then be transferred to you via Direct Deposit or e-transfer within 14 days (minus any credit card transaction fees that may come off the top).

Lastly, once you re-open your doors, the buyer can then print off their gift certificate and bring it to you. You can then keep track of the balance however it works best for you (some businesses are transferring it to their own gift card program others can use the old school method of tracking the balance right on the print out).

As mentioned, this is completely free. The FanSaves Helps team have created a site, more like a network, where businesses across Canada can feature their gift certificates all in one place.

If you are interested please fill out this form and submit it as soon as possible, <https://form.jotform.com/200865271814253>

9. New Business. There was no new business.

10. Next meeting. Executive Only Zoom meeting. 7 pm., May 28th, 2020
Annick Rousseau motioned to close the meeting. Seconded by Ken Davies.
Meeting closed 8:38 pm.