

Lyndhurst Seeley's Bay & District Chamber of Commerce

Minutes

February 27, 2018 Lyndhurst Fire Station

MEMBERS IN ATTENDANCE

John Sideris – Vice President

Annick Rousseau – Treasurer

Dawne Fiegen – Recording Secretary

Tanya Hammond-Director

Terri Wood-Director

Jean-Sebastien Gagne-Member

Karen Cornish- Brockville's Finest Magazine -New Member

Jenn Mann-FBC Smith Falls-New Member

The meeting was called to order at 7:12 by Vice President, John Sideris.

NEW CORRESPONDANCE

The Vice-President presented info sent to the chamber that may be of interest to members from: Canada Post (community grants), Hockey News, Chamber Plan employee benefits and The Party Magician.

GUEST SPEAKERS

Willy Heidebrecht from FBC tax specialists gave an informative presentation regarding how to protect your small business from being audited. www.fbc.ca/blog/audit-protection

Karen Cornish gave a presentation for Finest Values & Savings, a direct mail advertising publication that services a wide distribution range. Chamber members receive a 15% discount. www.finestvalues.com

January Minutes

The minutes of the January 2018 meeting were presented by Secretary.

Treasurer request January & February Treasurers report to be sent out with February Minutes

Terri Wood motioned that they be accepted as presented.

Tanya Hammond seconded the motion. Motioned Carried

Treasurer's report

The Treasurers report was presented by the Treasurer.

Terri Wood motioned that they be accepted as presented.

Jean-Sebastien Gagne seconded the motion. Motioned Carried

Note: in the report are 4 new Chamber members:

Mr. Vernon Turcotte

Furnace Falls Farm

Jenifer Mann – FBC Tax Specialists

Susan Cliffe – WC Gasworks

A discussion was held regarding how to set up email money transfers for direct payment for dues. Terri Wood offered to discuss this with the bank and will report back to the Treasurer.

Terri Wood proposed that 2019 dues be set at \$75.00 for 2019 if paid by January 30, 2019 and \$85.00 if paid after February 1, 2019.

Dawne Fiegen seconded the motion. Passed

THIS YEARS FOCUS

Vice President John Sideris discussed the need for the Chamber to focus on growing membership and supporting our community events. A discussion was held regarding the Chamber attending events in order to hand out our directory and member information. A suggestion was made to invest in a tent specifically for this purpose and how to enlist members to volunteer some time manning the booth and speaking to the public. Jenn Mann offered to assist in helping to find volunteers.

Terri Wood discussed the possibility of a car rally as a new event for the Chamber and will look into a date that would not interfere with other events within the Township.

WEBSITE/FACEBOOK

Tanya Hammond continues to update the website and Facebook pages and welcomes suggestions for improvement. Public boat launches and businesses that rent boats to the public are the current new features that are being added and it was suggested that we include local hiking trails.

The website and domain name have been renewed for the year.

ADVERTISING

Advertising in local tourism brochures has been pushed back to the next meeting.

CHAMBER DIRECTORY

Due to a large number of members who have not yet paid their dues for the year, it is difficult to publish a new directory in the time we have left. It was decided that a rack card will be printed to insert into the current directory that will list the new members as well as other local information and event dates.

Dawne Fiegen has offered to organize this for the next meeting so that it can be published and ready to go for the Meet & Greet.

SPRING MEET & GREET

The Annual Meet & Greet will be held on Thursday April 26 starting at 6:30 at the Lyndhurst Legion. Date and Location will be reconfirmed at a later point.

TOWNSHIP GRANT APPLICATON

Vice President John Sideris will be applying for the grant and will ask Kim McIntyre for assistance.

GAN CHAMBER OF COMMERCE MEETING UPDATE

Terri Wood will be attending the Chamber meeting as our representative on Thursday Mar 1st.

NEW BUSINESS

The Chamber has been asked to support the LRC Community Calendar by funding one of their publications. The cost is \$250.00

Terri Wood put forth a motion that if the Chamber pays half, that she would pay for the other half.

Dawne Fiegen seconded the motion. Motion Carried.

Old Business

The First Aid course was postponed and will be rescheduled if the required number of participants registers for the class.

FUTURE MEETINGS

The next meeting date MONDAY March 25 at **Furnace Falls Farm** at 504 Briar Hill Road. Details to follow.

Tentatively booked:

May: Lyndway Hills Golf Club

June: Wiltse Creek Studio

July/August: a social get together

September: Mensen's Farm

The meeting adjourned at 9:47 pm