

Lyndhurst, Seeley's Bay Chamber of Commerce

Thursday February 28, 2019

Lyndhurst Fire Hall

Members in Attendance

John Sideris – **President**-Wings Live Bait & Tackle

Dawne Fiegen – **co Secretary**- Wiltse Creek Studio

Annick Rousseau – **Treasurer**-Berry Homestead Farm

Wendy Banks – Furnace Falls Farm, Wendy's Country Market

Jean-Sebastien Gagne – Berry Homestead Farm

Robert Taillon – Rob's Shop

Josh Mensen – Mensen Farm

Tanya Hammond –**Director** -Eastern Ontario Financial Services

Irene Davelaar – **Director**- Sliabhin Custom Apparel

Heiner Kammann – Gleanna Lea Farms

Cindy Healy – Ridgeway Chocolates

Connie Zeran – Beyond the Arbour

Terry Wood –**Director** -Bickerton Brokers, Bill Wood Livestock

Megan Basten – 1000 Island Septic & Construction

The meeting opened at 7:15 pm.

Correspondence: John Sideris

1. The Chamber is still in need of a member to be a representative for PEER. Anyone who is interested in becoming our representative, please contact John. Josh Mensen can only attend 2 meetings.

PEER meets once a month and brings together community based groups with interest in community revitalization and sustainable economic growth. For more information about the group partners and terms of reference please follow this link.

<http://www.leeds1000islands.ca/en/governing/PEER-Committee.aspx>

2. A request to sponsor an issue of the Lyndhurst Community Calendar was received. Each issue costs \$230.00.

Dawne motioned that the Chamber sponsors this calendar \$100.00 with matching funds for the Lansdowne Community Calendar. Seconded by Rob Taillon. Passed.

3. A message from the President that he received an email warning of counterfeit \$20.00 bills. Check your Bills more closely when customers pay for products or services.
4. The Wing's Live bait & Tackle passed along their thanks for the Chambers donation to the 11th Annual Lyndhurst Ice Fishing Derby. This event was sold out at 177 tickets and turned away over 30 more.
5. Amy Webb, Economic Development and Marketing Officer was looking for a Chamber representative to attend a Community Economic Development Workshop being hosted by OMAFRA. Annick Rousseau to be The Chamber Representative.
6. There are still a couple of spaces available for the 1000 Islands Gananoque Chamber of Commerce Business Showcase being held on April 12, 13. If any Member would like to participate please contact Amy at the Gan Chamber office or Teri-Lynn Bayford at My FM.

The Chamber has booked a space at this event and Tanya Hammond & Annick Rousseau will be manning it. Chamber members are encouraged to drop off their business cards/promotional materials before the event to Wings Live Bait & Tackle.

7. The Chamber received program information from Shenanigans, a family friendly entertainer who is currently booking shows across Ontario. If any organization is looking to book a magician for their event, his website for information is www.thePartyMagician.com

Guest Speaker

Carissa Cosgrove from Shopify came to speak to the members about how Shopify could support our Chamber members with a group e-commerce platform. The idea proposed would be a website, built by interested members, which would promote the Lyndhurst, Seeley's Bay & Area, but could also sell merchant products and services. There was a long discussion with ideas proposed and many questions asked and answered

The idea sparked enough interest from the attending members that Clarissa has been asked to present at the Annual Spring Meet and Greet to show us what this could look like. If you have been considering selling your products/services online, please make sure you attend the Meet & Greet in April.

"Dear Lyndhurst/Seeley's Bay & District Chamber members,

It was a pleasure to speak at your meeting last night. I appreciated all of the questions and concerns and excitement. I look forward to preparing further information and examples for you and will see you in April at your Meet and Greet.

If you should have any questions in the meantime, please do not hesitate to contact me or share your feedback with John. I look forward to demonstrating different ways that Shopify and myself can help you elevate your existing businesses, draw people into your communities and generate new revenues during your off seasons.

Carissa. carissa.cosgrove@shopify.com "

January Minutes-Dawn Fiegan

The minutes from the January meeting were presented. Tanya Hammond motioned that they be accepted as presented. Seconded by Jean-Sebastian. Passed

Treasurers Report- Annick Rousseau

There is currently 7,969.48 in our account. Wendy Banks motioned that the report be accepted as presented. Seconded by Tanya Hammond. Passed.

Annick has been working on revamping or creating the following documents:

Membership Agreements

Chamber By-Laws

Benefits of Membership

Once complete the Executive will vet & put forward at a meeting in the Spring

Agricultural Event after Action Report

With the success of the Rural business and Agricultural Networking Event held at Furnace Falls Farm, discussion is in the works with another event to be held in the spring. Well Done Wendy & Team

Lyndhurst News

The LRC is on hiatus for the winter. Will Be back in the next month or two. They are looking for more volunteers

Seeley's Bay Update: Cindy Healy

Online sales for Story fest were terrific and the show was sold out. FrostFest was well attended.

Gan Chamber Update:

Gan Chamber will be amending their by Laws. Hosting 3rd Annual Business Show case in April

2019 Directory update: John Sideris/Robert Taillon

Membership Drive-Reaching out to new and existing members. The Chamber currently has 33 members, 8 of which are new. Along with Business card size ads being booked in the Directory. Make sure your info is correct and up to date.

Solar Lighting:

Solar lighting has been purchased and will be installed on one of The Seeleys Bay signs when the weather is favourable for installation. If members feel that the product is good, and will work well, others will be purchased for the remaining signs. Our thanks to Scott Gerrie, 1000 Island Septic & Construction for his time in researching products to complete this project.

First Aid Course

March 18th and 19th have been selected as the course dates. Class will start at 5:30pm and end at 9:30 pm on both evenings. There is a 6 hour online component of this course to be completed before the practical dates.

The Chamber is sponsoring 1.5 spots for the class to be held at the Lyndhurst Fire Station. Spaces are still available. Please contact John, at Wings Live Bait & Tackle for more info.

Everyone will receive a paper copy of the first aid manual, and at the completion of class, will be issued your Standard First Aid certificate.

Annual Meet and Greet – Save the Date!

The Annual Chamber Meet and Greet will be held on Thursday April 25 at the Seeley's Bay Community Hall at 6 pm. This is an excellent event to connect up with new and existing members and all business are encourage to bring their promotional literature to the event for distribution during the upcoming summer season.

New Business

Dawne Fiegen received an email from Jennifer Baril, Tourism Coordinator at the Gananoque & The Thousand Islands Visitor Centre. The Centre is run through grants and is a not for profit venture. Jennifer is seeking funding from the Township of Leeds and the Thousand Islands and was hoping to obtain a letter of support from her.

Dawne asked the members in attendance is they felt that Visitors Centre supported their business and events and with a positive response, put forward the motion that a letter of support be written on behalf of the Chamber. Seconded by Wendy Banks. Passed.

Upcoming Meetings:

The next meeting will be held at the **Lyndhurst Fire Hall on March 28 at 7 pm.**

Annual Meet & Greet on April 25th Seeley's Bay Fire Hall 6 pm

The May meeting will be held at Lyndway Hill Golf Course in Lyndhurst

The meeting adjourned at 9:30 pm