

Lyndhurst, Seeley's Bay & District Chamber of Commerce

MINUTES

7pm Thursday January 23, 2020

Farmers Table Eatery & Store

106 Drynan Way Unit 8

Seeley's Bay

In Attendance:

John Sideris – President	Wings Live Bait & Tackle
Tanya Hammond	Write Time and EOFS
Wendy Banks	Furnace Falls Farm, Wendy's Country Market
Irene Davelaar- Secretary	Sliabhin Custom Apparel
Annick Rousseau- Treasurer	Berry Homestead Farm
Nancy Penstone	Cedar Knolls Camp
Eric Bull	Cedar Knolls Camp
Rob Taillon- Director	Rob's Shop
Ken Davies- Director	Ken Davies Logistics Development
Connie Zeran	Beyond the Arbour
Jean-Sebastien Gagne	Berry Homestead Farm
Tom Connell	General Home & Garden
Ron Riley	Farmers Table Eatery & Store
Dodie Elkins	Seeley's Bay Chiropractic
Mark Jamison	envericom
Karen Cornish	Finest Magazine
Dawne Fiegen	Wiltse Creek Studio
Scott Gerrie	1000 Island Septic
Terri Wood- Director	Bickerton Brokers Ltd.

1. Correspondence John Sideris

1. An Invitation was extended from Kingston Chamber to attend a January 29th meeting to discuss regional business concerns. Details at policy@kingstonchamber.ca
John Sideris & Ken Davies to attend
2. An Invitation was extended to join the 2020 Energy Council. Contact Claudia Dessanti at claudiadessanti@occ.ca
3. An Invitation was extended to businesses, services and the broader community to participate in Training. Contact the Alzheimer Society toll free at 1-866-576-8556 or e-mail Mary Campbell at mcampbell@alzig.ca. A no cost pilot project training session will be held at Furnace Falls Farm

in The Loft. For more information contact Furnace Falls Farm 613-802-8218 or www.furnacefallsfarm.com More to follow at next meeting

4. WSIB is offering a WSIB Health & Safety Excellence Program Information Session/Presentation. Contact. Joel Rabideau, Health & Safety Consultant 613-866-4823 or see <https://www.wsib.ca/en/businesses/health-and-safety/health-and-safety-excellence-program> More to follow at next meeting
5. Furnace Falls Farm Generation Celebration Event March 8th, 2020 10:30 am to 4:30 pm. For Tickets or detail call 613-802-8218 or www.furnacefallsfarm.com Silent Auction online & at event.
6. A Winter Events listing from Brockville Tourism featuring skating and hockey, dining out suggestions. For more info call 613-342-4357 or visitorinfo@brockvilletourism.com
7. Thank you Card & Letter were received from both Seeley's Bay Royal Canadian Legion Branch 491, and Lyndhurst Royal Canadian Legion Branch 504 for contributions to the Poppy Fund.
8. A Special Project Team for the Lyndhurst, Seeley's Bay & District Chamber, Heiner Kamman, Rob Taillon, Ken Davies and John Sideris will focus on Recruiting & Retention, Directory for 2020, and Annual Meet & Greet.

Heiner Kamman has offered to hire and oversee a designer and editor to work with the Printer on the next Directory.

Ken Davies motioned that a 2020 Lyndhurst, Seeley's Bay & District Chamber of Commerce Directory be printed. Seconded by Dawne Fiegen. All in favour. Motion Passed.

9. Agri & Rural Business Event to be held Sunday June 14th, at Furnace Falls Farm. Vendor Rules and Regulations to be drafted.

Moira is interested in possibly hosting the 2021 Agri & Rural Business Event.

10. A Family Free Fishing Event to be held February 15th. The event will include Fishing Guides and an Ice Fishing Clinic by the Township regarding Safe Approach to Winter Sports. Wings Live Bait and Tackle will be donating bait.

Terri Wood motioned that \$100 be donated to the event. Seconded by Tanya Hammond. All in favour. Motion passed. \$15 was donated by Dawne Fiegen. Looking for more donation for this Event

11. There will be another First Aid Course offered through the Chamber. Chamber Members receiving a discounted fee for the course. More to follow at next meeting
12. A donation request was made by Wings Live Bait and Tackle for The Annual Lyndhurst Ice Fishing Derby. An event that has grown from 11 attendants the first year, to 180 attendants 12 years later. \$20 tickets for the event goes towards prizes. Posters were made available for members to post.

Rob Taillon motioned that \$50 be donated to the event. Seconded by Connie Zeran. Motion Passed.

2.Minutes: Irene Davelaar

Minutes of the November 2019 Meeting were presented by Irene Davelaar. **Motioned by Dawne Fiegen to be accepted as presented. Seconded by Annick Rousseau. Passed.**

3.Treasurer's Report Annick Rousseau

The Treasurer's report was presented by Annick Rousseau. An assistant to the treasurer is being sought in order to train into position of Treasurer. Dawne Fiegen enquired as to the number of hours per month required to maintain the accounts. Annick responded that it required 15 hours per month and that all business is formatted. If there are any further questions please

contact Annick Rousseau. **A motion was made by Jean Sebastian Gagne for the Treasurers Report to be accepted as presented. Seconded by Wendy Banks. Motion Passed.**

4.2020 Directory.

Improvements and corrections in Directory design and content will be looked at for this year. Deadline for Lyndhurst, Seeley's Bay and District Directory fees and input is April 23, 2020 at the Meet & Greet Event. The fee is \$75 for the Business card size ad and must be a paid member for 2020 . It was noted that U.S Bridge, Watertown, and Rd. 32 should be added to the map. Members are advised to check for content correctness of their respective business information. **Contact Ken Davies kdavies@baybrokerageus.com for Membership.**

5. 2020 Meet & Greet – Seeley's Bay Fire Hall

Meet & Greet 2020 Event is to be held April 23rd 6pm at the Seeley's Bay Fire Hall. An opportunity to promote your business. A free table will be provided. Set up is at 5 pm., 6-7pm mingle, 7-8 pm speakers and 8-9pm mingle. **Contact The Chamber Exec to reserve a spot at this great event!**

Note: There are new Rules and Regulations for Township Venue bookings with a \$70 fee. Another option for Chamber Meetings Venue is Furnace Falls Farm Loft. The first meeting offered for free and a \$50 fee per meeting thereafter.

6. 2nd Annual Rural Small Business & Agricultural Expo-Furnace Falls Farm

Discussion was held concerning Advertising Budget. It was thought that more could be done with less than the \$1000 budgeted. Better use could be made of what the Township and Gananoque Tourism Bureau has to offer. Other advertising methods suggested: 'save the date' signage, inserts in local papers, radio. It was suggested that a comprehensive list be developed and maintained of Advertising contacts and promotional opportunities.

Discussion to be continued at next meeting.

7.TODS Signage:

In response to requests made as to the price increase in TODS signage, the local MPs response was "it can't be helped".

It was suggested to create a petition and get other groups, such as local B&B's and continue to lobby Provincial government & the OCC to reduce doubled price increase. Another suggestion was to contact the Better Business Bureau.

8. Position Website Manager Update:

The website manager position is to be posted for 2 weeks, closing at the end of the month. **Mark Jamison motioned to hire Tanya Hammond for the position at time of closing of the posting if no other applicants come forward. Seconded by Ken Davies. All were in favour. Passed.**

9. Website/facebook update: Tanya Hammond

Tanya Hammond reported that the Chamber Website domain has been updated and back in order. Thank you, Tanya.

10. Village of Lyndhurst Update-

The 2019 Shop and Hop went well. There had been a better turnout and more sales reported by most Businesses.

11. Village of Seeley's Bay update: Mark Jamison

Seeley's Bay Frost Fest 2020 to be held Jan 31st to Feb 2nd.

12. Peer Update:

Josh Mensen and Ken Davies are to attend Peer meetings, with Rob Taillon filling in as needed in 2020. Feb or Mar is the next meeting, waiting for Township to set a date.

13. Gananoque Chamber Update: Michelle Moulton

For details see attachment email from Michelle & the Gan Chamber website.

Mark Jamison to be attending the Gananoque Chamber Breakfast meeting.

14. New Business:

1. Karen Cornish motioned for a bill for \$247. for a 2019 Radio Christmas Ad with My Fm be paid. Seconded by Nancy Penstone. Passed.

Ken Davies motioned to close the Account with MyFm and put the allocated funds into the Chamber account for the future. Seconded by Jean Sebastian Gagne. Passed.

John Sideris to contact MyFm to cancel the Christmas message for 2020 & 2021.

2 Karen Cornish of Brockville Finest presented an Ad Discount Proposal to Members. Deadline Jan.31st.

3 Treasurer is to look into different banking options to optimize payment methods for Chamber Members.

15. Next meeting. To be held at Lyndhurst Fire Hall, 7pm Thursday February 27th, 2020.

March meeting at the Lyndhurst Fire Hall

April Meet & Greet at the Seeleys Bay Fire Halls 6 pm.

May meeting at Lyndway Hills Golf Course

Meetings are usually 4th Thursday of the month at 7 pm unless otherwise noted

Rob Taillon motioned for the meeting to be adjourned. Seconded by Scott Gerrie.

Thank you Ron Riley of Farmers Eatery & Store for hosting the meeting.