

Lyndhurst, Seeley's Bay & District Chamber of Commerce

MINUTES

7pm Thursday, July 23rd, 2020
Virtual Zoom teleconference Meeting
Executive Only

In Attendance:

John Sideris – President	Wings Live Bait & Tackle
Annick Rousseau – Treasurer	Berry Homestead Farm
Irene Davelaar- Secretary	Sliabhin Custom Apparel
Ken Davies- Director	Ken Davies Logistics Development
Heiner Kammann- Director	Gleanna Lea Farms
Tanya Hammond	Write Time

Meeting opened at 7:26 pm

1. Correspondence John Sideris

First Aid Course: start –up dates for First Aid Course will be available next month's Chamber meeting. Limited space - 1.5 seats will be paid by the Chamber with remaining .5+ seats paid by participating business. The First Aid Course will be held either at the Fire Hall or at the Lyndhurst Outdoor Education Centre at no fee.

Annick Rousseau would like the Courses to be posted on facebook.

2. Treasurer's Report Annick Rousseau.

July and August Treasurer's Report will be combined.

3. June Minutes – Irene Davelaar

Highlights from the June minutes were read.

Ken Davies motioned that the June Minutes be accepted as presented. Seconded by Annick Rousseau. Passed

4. Membership Update: Ken Davies/Annick Rousseau

72 Members to date.

October will be the start of the 2021 Membership Drive.

Elections will be held in November. December no Meeting

Contact Ken Davies kdavies@baybrokerageus.com for Membership Dues

5. 2020 Directory Update: Heiner Kammann

The 2020 Chamber Directories are expected to be delivered before end of July. Directory will be available for pick up or delivery.

Heiner Kammann proposed mailing 5 brochures to each of the 72 Chamber Members along with an e-mailed notice of arrangements for pick up of more brochures as required. Seconded by Irene Davelaar. Passed

Tanya Hammond will acquire the pdf of the Directory from Barbara Jordan for Chamber website postings.

The entire project will be reviewed and streamlined for future improvements.

6. Leap Gift Certificate Program- John Sideris

John talked to participating businesses. Due to some changes in Business participation there are extra gift certificates that can be redistributed. So far 280 gift certificates had been handed out to local participating business. Annick Rousseau is going to make a report for next meeting as to the amount of stubs that have been reimbursed to participating businesses.

More Funds are going to be solicited to keep the project going.

7. Website/facebook: Tanya Hammond

Tanya reported everything going well on the Chamber website and Facebook Page. The website is being used to present promos and fb sharing; and there has been good feedback.

Information updates regarding Government programs, Economic Development and COVID related Information is posted on the Chamber website and facebook; with the bulk of internet traffic on fb.

8. New Business.

8.1 Digital Main Street – Tanya Hammond , Ken Davies

‘Digital Main Street’ is a grant opportunity available to local businesses interested in upgrading digital and marketing skills and funding for approved equipment purchases. Digital Main Street is a coordinated program designed to assist businesses maintain economic flow, especially during a possible second wave of COVID related front door shutdowns that may require a more digital landscape.

Applications will be posted on Lyndhurst, Seeley’s Bay & District website .

Also see Attachment ‘Small Business Support & Transformation Task Team’ for details.

8.2 An Advertising Opportunity for local businesses in the fall/ winter Gananoque & TLTI Recreation Guide. See Attachment for details

Annick Rousseau is going to review the Chamber budget prior to possible posting of a combined Chamber Shop Local ad placement in the Guide. Deadline July 30th.

Ken Davies motioned that the meeting close. Seconded by Heiner Kammann. Passed.

9:00 pm. Closed.

Next meeting to be held 7:15 pm. By Zoom, Aug 27th, 2020