

Lyndhurst, Seeley's Bay & District Chamber of Commerce

June 27: 7:12 pm

Wiltse Creek Studio

Members in Attendance:

John Sideris – President, Wings Live Bait & Tackle

Dawne Fiegen, Co-secretary, Wiltse Creek Studio

Tanya Hammond, Director, Eastern Ontario Financial Services

Gordon Ohlke, TLT Ward 2,

Terri Dawson, Green Gecko

Connie Zeran, Beyond the Arbour

John Barker, ShaBean Coffee Roastery

Ann Weir, Leeds Grenville Economic Development

Terri Wood-Director Bickerton Brokers

Correspondence/News:

The President discussed a recent walking tour of Lyndhurst with the Mayor and council to bring light to issues within the community ie: broken sensor at washroom, picnic benches, garbage pick up Etc Seeleys Bay to be visited soon

Guest Speaker : Ann Weir-County Economic Development

Ann spoke about the roles and responsibilities of the Leeds and Grenville Economic Development Office, which handles the attraction, retention, and expansion of larger businesses to Leeds and Grenville; the ongoing development of tourism opportunities, partnerships with multi levels of government as well as how their marketing opportunities support smaller businesses ie: Community Profiles that are featured in the online Economic Development news publication which also advertises business workshops.

Ann encouraged all businesses to ensure they are listed in the Leeds and Grenville business listings, which can be seen on every L & G County website and invites all members to the Economic Development Summit 10th Anniversary on November 22, 2019.

<https://invest.leedsgrenville.com/en/index.aspx>

May Minutes-Dawn Fiegan

. One correction was noted by Councillor Ohike. At our last meeting, he mentioned that he understood that an Economic Development Officer was to be hired, but has stated today that he was mistaken. This point was not noted in the previous minutes, which noted that Councillor Ohike reported that the EDO Position has temporarily restructured at the Township and that any questions related to Economic Development were to be redirected to Kim Goodman, who will be the point person and will redirect enquiries to the most appropriate office.

Terri Dawson motioned that the minutes be accepted as presented with this correction. Seconded by Terri Wood. Passed

June Treasurer's Report

The Treasurer was not available to read the minutes. Members and Executive read the minutes **We currently have 67 members.** . Connie motioned that they be accepted as presented. Seconded by Tanya Hammond. Passed.

A discussion was held regarding easier dues payment options ie: etransfer vs Square. The Executive will discuss options to find solutions over the summer to have in place for the next membership drive.

Directory Update:

The Directory has Approved its final DRAFT and will be going to print.

Agricultural and Small Business Expo:

There were 33 vendors that attended the Expo and feedback from participants has been encouraging. Tanya Hammond did an excellent job creating inviting advertising with print, radio, and online media. It was an excellent day in a beautiful location. Our thanks to Wendy, her staff, Chef Karen and all who worked tirelessly to get this event off the ground.

The Executive has discussed how to move forward to making this an annual event:

These are some of the points under discussion.

- Open the location of the event to any Chamber member that feels it is able to facilitate it.
- Partner with the hosting location giving clear roles and responsibilities for each.
- Create a simpler name for the event
- Move the event to a Sunday to allow more agricultural vendors to attend, since many are at market on Saturday and less chance of having other events happening in the Township.
- Create a committee to develop the event, which will report back to the Executive.

PEER-Terri Dawson

PEER discussed the short window of opportunity for tourism in the area and stressed that prompt garbage clean up and park maintenance is vital in ensuring a positive and welcoming look to the villages

Village signage is on the back burner again, but wayfinding signs are vital ie: library, washrooms

Discussion of a CIP program (Community Improvement Plan) for the 2020 budget.

Lyndhurst Update-Terri Dawson

The Arts & Culture Tour will be held on Sunday September 29. This Canada wide event is in its third year for the Lyndhurst/Outlet area which showcases our local artists, musicians, history and culture. Terri asks that anyone who may be interested in participating, in sharing what they love to do, contact her at the Green Gecko. More information can be found on the website: <http://www.lyndhursttrail.com/>

Seeley's Bay Update-John Baker

Festival of Small Halls has announced their line up for the 2019 season. To see the line-up and purchase tickets, please visit their website:

<http://thefestivalofsmallhalls.com/schedule/>

New Business

Shabean Roastery attended the 1000 Island Gananoque Chamber of Commerce Business after 5 Event at BUSL Cider Co on behalf of the Chamber of Commerce. Guests were given samples of non-alcoholic cider due to delays in the liquor license application, tours of the facility as well. It was a well-attended event with the owners and family in attendance to answer questions.

Tanya asked that the Chamber consider becoming a member of the Volunteer Center of St. Lawrence Rideau and believes that the membership cost of \$10.00 is good value for our members who could then take advantage of their workshops and tap into volunteers as needed. This request will be included in the development of the budget during Executive meeting during the summer

July & Aug Meetings will be **Exec ONLY** for continuity of Chamber Business

July Wilste Creek Studio

Aug ShaBean Coffee Roastery

Our next General Meeting will be in Sep

The meeting closed at 9:15