

Lyndhurst, Seeley's Bay & District Chamber of Commerce

MINUTES

7:15 pm Thursday, April 29<sup>th</sup>, 2021

Virtual Zoom – General Meeting

Meeting opened 7:14 pm.

**In Attendance:**

|   |                                  |
|---|----------------------------------|
| John Sideris – <b>President</b>         | Wings Live Bait & Tackle LTD     |
| Ken Davies- <b>Vice-President</b>       | Ken Davies Logistics Development |
| Irene Davelaar- <b>Secretary</b>        | Sliabhin Custom Apparel          |
| Annick Rousseau – <b>Director</b>       | Berry Homestead Farm             |
| Heiner Kammann- <b>Membership Chair</b> | Gleanna Lea Farms                |
| <b>Gord Ohlke</b>                       | <b>Tippeln Estate Farm</b>       |
| Kim Goodman                             | TLTI Community Business Services |

**1. Correspondence**

1.1 An e-mail was received from Lyndsey Drabczyk, Director of Care at Seeleys Bay Retirement Home. Lyndsey is planning to contribute funds to each PSW employee on PSW Day, May 19<sup>th</sup>, to show appreciation for their hard work and contribution to the community. Lyndsey asked if the Chamber would be willing to contribute to the gift for the Seeley's Bay Retirement Home PSW's.

1.2 E-mail letter received from Marianne Kenney, Office Administrator of Rideau District High School. The graduation committee has met and would like a response whether the LSBChamber is going to sponsor a graduating student with a bursary this year.

1.3 An e-mail was received from Joan Fraser of OMAFA notifying the Chamber of a Foodland Ontario Television Spokesperson Opportunity.

Here is a direct link to an opportunity that you or someone you know might be interested in. This opportunity is open to anyone interested:

<https://ontariotenders.app.jaggaer.com/esop/guest/go/opportunity/detail?opportunityId=115150>

Participating in a procurement opportunity like this is absolutely free-of-charge to anyone interested. If you have any questions regarding this opportunity, please contact Brett Moore (647-824-6215 or [brett.moore@ontario.ca](mailto:brett.moore@ontario.ca)) and he would be pleased to assist you or answer questions they you might have.

Thank you,

*Joan*

Joan Fraser  
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## **2. February Minutes – Irene Davelaar**

Highlights from the March 2021 minutes were read. **Heiner Kammann motioned to accept the minutes as read. Seconded by Annick Rousseau. Motion passed.**

## **3. Treasurers Report :**

TD Balance Feb 26 – Mar 31 Bank Statement, Mar 30 Balance of \$2,288.90

A deposit of \$600.00 was made Apr 16/21 to LSBC BMO account bringing the balance to \$10,183.67

## **4. Old Business**

**4.1 Seeley’s Bay Poster Board:** The owner of the Seeley’s Bay Post Office property has been located, and a letter will be drafted and sent to request permission to renew the Community Poster Board.

**4.2 First Aid Courses:** Courses are postponed until shutdowns are over. It may be the fall before Courses can be made available. There are still funds available to assist Chamber Members to attend.

**4.3 2021 Budget Plan:** The Budget Plan was reviewed by all sub-committee members and the Executive. **Heiner Kammann motioned to accept the Budget as presented. Seconded by Irene Davelaar. Passed.** To be amended at a later date.

**4.4 RDHS Commencement Bursary. Ken Davies motioned to donate a \$100.00 Bursary to a graduating student of RDHS. Seconded by Gord Ohlke. Passed.**

Irene Davelaar will respond to the High school Office Administrator and send a cheque.

**4.5 Visitor Service RFQ:** John Sideris, Ken Davies and Sonny Tessier will meet with Kim Goodman of the Township to discuss the RFQ.

## **4.5 Advertising :**

Monthly Advertising for the Chamber is being printed in the Athens Mural as previously arranged.

**4.6 May Sidewalk Sale:** A sidewalk sale is not possible. Events postponed until fall pending restrictions.

## **5. Zoom Meetings Updates – Ken Davies**

Ken Davies Representing the Chamber with the Chambers of Commerce for Eastern Ontario committee, and Ken noted that the Ontario Chamber of Commerce’s General meeting is upcoming and that someone from our Chamber should be in attendance.

## **6. Township Update – Kim Goodman**

-The first of the Summer Students working for the township have started. Communities should see an improvement to parks in the area. The Township is interested in feedback.

-The Economic Development Committee has identified three areas for development: affordable housing, tourism and agriculture. Kim explained the ways in which the care and development of these three areas would benefit the District.

-Specific areas of development: an abbatoir, agricultural producers and businesses associated with the natural environment.

-Applications are being received for a position on the Economic Development Committee. Go to the TLTI website , click on ‘I would like to...’ and choose from the drop down list.

Or contact Kim Goodman [directorCBS@townshipleeds.on.ca](mailto:directorCBS@townshipleeds.on.ca)

-McKenna Modler will be staying on until mid June. Chamber members are encouraged to reach out for any business assistance.

-Business Chronicles to be published in the summer.

-Pop-up Farmers Market is on hold.

-Store Front Initiative – a program visualizing future possibilities.

## **7. Membership update – Heiner Kammann**

Heiner Kammann reported that there is not much more memberships coming in at this point, which is expected. Payments need to be verified and then information can be given to Barbara Jordan for the Directory publication.

Heiner expressed that it would be beneficial to the Chamber to attract new and varied talent to be members; and a need for assistance in reconnecting with new contacts.

## **8. Web Site/ Facebook –**

- posting of information continues on the website with Covid-19 updates and other info and events from CCC, OCC, TLTI, Leeds/Grenville, provincial/federal government and others. Some alerts or critical information, like lockdown info and stay at home orders, I post on FB as well.

- when time allows, I'm planning on reworking the website slightly and creating a page/tab for upcoming events (outside of the chamber activities) like webinars, virtual meetings, surveys, etc from other orgs (governments, local associations – tourism, business development, etc.). I add those to the homepage currently but I'd like to have only "top stories" on the home page going forward.

- I've requested updated member lists from Rena and have been following members who have Facebook (FB) pages (not all members do) and sharing most of their posts. Some members have asked me to only share posts that have to do with their business since some of them are more personal.

- Occasionally I get an email request from a member who doesn't have an FB page to post something on the chamber FB page. I'm happy to oblige.

- I check on the website each day and remove posts from the front page for events that have already happened - or items (i.e. industry surveys) that have passed their deadline dates.

- I check FB multiple times a day to see if there are any member posts to share and I monitor (and reply to if necessary) any direct messages/queries sent to the chamber page and reply to comments/questions on a post.

- I recently went through all the member listings on the website and removed those members who are not going to be renewing for 2021. Rena is providing ongoing feedback when she receives a membership renewal (new or returning member).

- Once all the new/returning member lists are final (and I have the current/correct info for each one), I will go through the member listings on the website and make edits/corrections/deletions to the listings that are there currently – as well as adding any new members with their information.

- I'll ask that any items sent to me indicate whether they should be posted on the website or FB or both.

- There have been a few member posts that I did not share to the chamber page, e.g. personal (not business related) or political/controversial in nature.

Finally, I encourage all members to provide me with feedback - for both FB and the website. Any suggestions are welcome and I'll do my best to comply. I can be reached at babs@barkinc.com or by phone 613-272-3066.

## **9. New Business-**

**9.1 Gord Ohlke motioned that the Chamber donate \$100.00 to the Seeley's Bay Retirement Home PSW Day fund. Seconded by Heiner Kammann. 1 abstain. Passed.** Let it be noted that the \$100.00 amount is contributed from allocated Community Sponsorship Events that will not be taking place due to Covid restrictions, keeping contributions within Budget Allowance.

## **9.2 Business Milestone Recognition:**

**Heiner Kammann motioned that the Lyndhurst, Seeley's Bay & District Chamber of Commerce acknowledge Dr. Dodie of Seeley's Bay Chiropractic having been in Business for 20 years. Seconded by Gord Ohlke. Passed.**

**Gord Ohlke motioned that a plaque be commissioned of Lyndhurst Laser to be made for the occasion. Seconded by Ken Davies. Passed.** . Let it be noted that the amount is contributed from allocated Community Sponsorship Events that will not be taking place due to Covid restrictions, keeping contributions within Budget Allowance.

**9.3 Morton Area Welcome Wagon Package:**

Ken Davies is spear heading a Welcome Wagon package for new residents to the Morton and Rideau Lakes area. The package is to be mailed out by the Rideau Lakes Township to new residents in the area. This is an opportunity to introduce your business to new residents; Businesses are encouraged to contribute a gift certificate or coupon to the package.

Gord Ohlke will advise Kim Goodman of the discussion held.

**Next Meeting to be a General Meeting virtual zoom teleconference meeting open to Chamber Members to be held May 27<sup>th</sup>, 2021, 7:15 pm.**

**Ken Davies motioned to adjourn the meeting. Seconded by Heiner Kammann. Motion passed. 8:26pm meeting adjourned.**