

Lyndhurst, Seeley's Bay & District Chamber of Commerce

MINUTES

7pm Thursday, May 28, 2020
Virtual Zoom teleconference Meeting
Executive Only

In Attendance:

John Sideris – **President** Wings Live Bait & Tackle
Annick Rousseau – **Treasurer** Berry Homestead Farm
Irene Davelaar- **Secretary** Sliabhin Custom Apparel
Ken Davies- **Director** Ken Davies Logistics Development
Heiner Kammann-**Director** Gleanna Lea Farms
Tanya Hammond – **Website Manager** Write Time

Meeting opened at 7:15 pm

1. Correspondence John Sideris

Michelle Moulton submitted notification of stepping down from position of Director on Lyndhurst, Seeley's Bay & District Chamber of Commerce; but will remain on as a Member of the Chamber.

A Note of Thanks was received by the Executive from Wendy Banks for the Gift and Support during her family's difficult time.

Farm Report –Josh Mensen via email: Slow start to the season with the cold weather, but everything's full force now with this hot weather and the crops are starting to grow.

2. Treasurer's Report presented as submitted by Annick Rousseau.

Annick will apply Membership fee overpayments to next year's Membership fee.

Ken Davies motioned the Treasurer's report be accepted as presented. Seconded by Heiner Kammann. Passed.

3. Membership Update: Ken Davies/Annick Rousseau

There are 68 Paid members to date.

Ken Davies thanked Heiner Kammann, Annick Rousseau and others for the extra effort put in to increasing the Membership. Mr. Davies noted the benefit in increased numbers and an active Chamber since the Government may be helping Small Businesses more through their local Chamber.

Reviews of Membership information were reported and discrepancies noted. Corrections to be made as allocated.

Contact Ken Davies kdavies@baybrokerageus.com for Membership Dues

4. 2020 Directory Update: Heiner Kammann/ Rena

Rena has been updating the records.

Friday, May 22 was the cut off date for new Members to be added to the Directory. Monday, May 25th, the Directory will be reviewed again for correctness. Information will then be sent to Barbara Jordan to make a Graphic Design draft. Digital imagery required for advertising ads can be in the form of a business card, digital image, or last years' brochure template.

After printing of the Business Directory, Heiner Kammann will review the Directory making process to set up a procedure to facilitate a smoother updating of the Directory for following years.

5. Leap Launch Update

10 businesses registered. Paperwork for the program is to be sent to Annick.

Phase 2 will start when money from Grant arrives. Participating businesses will be notified of phase 2.

Participating businesses will be posted on Chamber website and facebook.

A Leap Program Page on the Chamber website was designed by Tanya Hammond, also a Press release was arranged with the Mural, and posters will be posted at various locations.

6. TOD Signage: John Sideris

The TOD signage issue has been set aside to allow for launch of the Leap Program.

The Ontario Chamber of Commerce and MPP have been made aware of the TOD signage price increase.

The Better Business Bureau will be contacted to ask if a Chamber can lodge a complaint or must a complaint be lodged as an individual.

7. Website/facebook: Tanya Hammond

A 'Thank you' was extended to Tanya for attending Webinars, Seminars and Ontario Chamber Meetings of behalf of the Lyndhurst, Seeley's Bay & District Chamber.

Information and Updates are posted as notes on the Chamber website.

Tanya designed the Leap Program Page and was asked to send copy of press release to the Economic Development Office, MP and MPP.

Businesses are encouraged to review their business information on the website and contact Tanya with any corrections to be made.

There was discussion over the Leap Program Poster. It was found that a simpler format for customer information is needed. Revision of the Poster was opened for rewrite.

9. New Business.

9.1 John Sideris put forth the question of placing more ads in Athens Mural to promote Shop Local for a 3 month period at \$100.00 per month ending September 2020.

Discussion was held. **Ken Davies motioned that Shop Local ads be placed in the Athens Mural for a 3 month period, ending September 2020, applying last years' available grant money for the ads. Seconded by Heiner Kammann. Passed.**

9.2 John Sideris presented question of allowing 'Associate Membership'. A Lyndhurst, Seeley's Bay & District Chamber Membership that would allow past business owners, and new up and coming businesses owners to be a member of the local business community.

Discussion was held. Heiner Kammann commented on the benefit of broadening the membership and the possibilities to offer business mentorships.

Annick Rousseau motioned that an Associate Membership at annual \$75 membership fee be made available to interested local area 'past business owners' and 'up and coming business owners'. Updating of Chamber By-law to include Associate Member criteria to take place in the fall. Seconded by Ken Davies. Passed.

9.3 Any Grant information known to the Executive was asked to be sent to Tanya to post on the Chamber website for the benefit of local businesses.

9.4. Ken Davies to attend our townships Mayors meetings on behalf of small businesses. Discussion was also held on the topic of Marketing and promoting Tourism as a group of businesses, as opposed to individually.

John Sideris thanked Annick Rousseau for setting up the Zoom meeting.

Next meeting to be held 7 pm., June 25th.

Tanya Hammond motioned that the meeting close. Seconded by Irene Davelaar. Passed.

8:20 pm. Closed.