

Lyndhurst, Seeley's Bay & District Chamber of Commerce Meeting Minutes

Date and Time: May 19th, 2022

Meeting Start time was 7:30 p.m.

Location: Location: 303 Lower Oak Leaf Road, Lyndhurst

ATTENDANCE LIST	BUSINESS REPRESENTING
John Sideris – President – Via Zoom	Wings Live Bait & Tackle
Ken Davies – Vice President- Via Zoom	Ken Davies Logistics Development
Heiner Kammann Membership Chair	Gleanna Lea Farms
Wayne Pratt	Motive8U Inc.
Barb Bajema	Patriot Acres Silver
Tanya Hammond (zoom)	Write Time
Regrets	
Dawn Forbes – Secretary	BERG Access & Mobility

1. **Welcome, Introductions & Correspondence**

1.1 John welcomed everyone. Each member introduced themselves and their Business's

1.2 Correspondence / Updates John Sideris

A letter of request for donation was received from Brockville Legion to support a fishing derby . Derby to be held in June at Charleston Lake.

Heiner motioned to donate \$100.00 to the Derby. Seconded by Ken Davies. Carried

1.3 The LSBC Meet & Greet held at Seeley's Bay Firehall in April was well attended. Several businesses were showcased. Next year the Chamber needs to arrange an Annual General Meeting, since the Chamber is now incorporated.

1.4 Friends of Rideau Newsletter was presented. An enquiry will be made as to how the Chamber can support the project, and Heiner will enquire as to an exchange of memberships.

2. **Approval of Previous Minutes: March 2022.**

Highlights of March minutes were read by John Sideris

Motion to accept minutes: **Moved by Heiner Kammann Seconded by Wayne Pratt - Carried**

3. **Treasurers Report**

Maggie was unable to attend report was presented by John Sideris

The Lyndhurst Seeley's Bay & District Chamber is now Incorporated .

A new corporate account was obtained at BMO, into which existing accounts will be transitioned.

Motion to accept Treasures Report as read:

Moved by Ken Davies and Seconded by Wayne Pratt - Carried

4. Farm Report – Farm Report: Josh Mensen. Being busy with spring work, Josh was unavailable.

Old Business

5 **Incorporation:**

Incorporation update: Heiner Kammann.

A Certificate of Incorporation was received as of May 9th, 2022. The Lyndhurst Seeley's Bay & District Chamber of Commerce is now registered as a not for profit incorporation. Directors are listed and Articles for Incorporation are filed with the Lawyer.

The Minute Book is to be reviewed by Executive, then Directors are to go to Lawyers office in Elgin to sign. The Minute Book will be filed with Lawyer.

It was noted what a big step this is for the Chamber . The fee for the process was \$1,000.00

5.1 **Grants update** – John Sideris

A \$5,500. Community Grants Program will awarded to the Chamber from the Twp in June, along with \$2,000.00 to help run the Rural Small Business and Agricultural Expo on June 5th.

Because the Chamber is now Incorporated, the Chamber was able to apply to Federal Government Tourism's ' RTO9' for a grant, with the assistance of Tanya Hammond. If attained, this grant may support the placement of two Tourist Information kiosks in the area.

- 5.2 **First Aid Course** : This is a recognized First Aid Course. Five businesses were represented by 8 applicants who received the training by a qualified instructor at the Lyndhurst Library.

5.3 **Donation to L'SB&D** from Ken and Gary.

A donation of \$850.62 was presented to Lyndhurst Seeley's Bay & District Chamber of Commerce by Ken Davies on behalf of himself and Mr. Garry Petro. The presentation had been deferred for some time in hopes that Mr. Petro might be in attendance. Mr. Davies explained that a few years ago the Westport/Rideau Lakes Chamber of Commerce had closed, forwarding their remaining funds to Mr. Davies and Mr. Petro's new venture of Rideau Lakes Business Network. This venture has since closed as well. Ken and Garry would like to see the donated funds used locally.

John Sideris extended a Thank you to Ken Davies and Garry Petro.

6. **Zoom Meetings**

Peer meeting attended;

Economic Development meetings attended where a lot of information is given. Ken pointed out that there is a lot of help and funds available. Members are encouraged to contact Ann Weir of Brockville Economic Development for business assistance. McKenna Modler continues to offer Digital Mainstreet.

6.1 **Business Expo in Gananoque** – Ken Davies

Being post pandemic, and booth location, Ken found there was little exposure for the LSBC.

Thank you, Ken Davies, Josh Mensen and Better View Tree Service for representing the Chamber.

7. **Membership** – Membership drive is done. There are a few more potential members. All current members are digitally recorded. There has been a 30% increase in membership and 60% increase in advertising. Since the increase in membership, the fold out pamphlet is no longer feasible. A small booklet format will be designed, and 3 quotes attained for the production thereof.

The Athens Mural has closed; therefore enquiry will be made to Review Mirror for advertising costs, distribution, etc.

Heiner extended a big 'thank you' to Barbara Jordan and Dawn Forbes for their assistance in these areas.

An Introduction letter, along with an application form will be created to be sent out as a membership mailing when new Directory is published.

Heiner noted, with the increase in membership, task load increases; and that a condensed list of members who checked to assist with Chamber activities on their application forms be made in order to draw on in the future.

7.1 **Events Committee update** – John Sideris

500 flyers were distributed for the May 21, Sidewalk Sale

12 flexible plastic signs with stands were printed for the Jn 5th Small Business, Agri Expo Event, to be set at strategic locations in the area.

Volunteers needed as parking attendants and strong arm volunteers for set up assistance at Furnace Falls Farm Jn 5th Event .

7.2 **Township update:** Please check out the Township Website for any news/updates.

8. **Website/Fb** Website/fb update- read by Irene Davelaar as submitted by Barbara Jordan

Note – there has been an increase in traffic on the fb page

9. Upcoming Events

Sidewalk Sale Lyndhurst May 21st. 6-8 booths will be setting up. Booth fee is \$20.00 for the day.

These funds will be donated to the Turkey Fair board to use for advertising their event in the fall.

9.1 Furnace Falls Farm Event Jun 5th. So far, 16 vendors will be setting up.

9.2 The Morton Banner Program – Ken Davies - tabled

10. **NEW BUSINESS**

Insurance update – Heiner Kammann

Insurance has been applied to all events in conjunction with Event site location insurance.

10.1 Lyndhurst Library Notice Board – Permission for improvement was obtained from Twp. and the Library. **Wayne Pratt motioned to spend \$1200.00 on the improvement of window section of the Lyndhurst Notice Board. Seconded by Ken Davies. Carried**

A notice of proposed improvement will be posted on the Notice board prior to installation.

11.4 June 5th event budget \$1,000.00 - John Sideris.

John reported that the Twp has given \$2,000.00 to the Chamber to promote local events.

John suggested that the Chamber meet half the amount to add to the project promotion.

Discussion was held. What form this promotion expenditure is to take to be determined.

Wayne Pratt motioned to spend \$1,000.00 for the event. Seconded by Ken Davies. Carried

11.5 **Chamber Advertisement and Business Directory Insert –**

John to send information to Heiner regarding newspaper centre insert. Enquiries to be made of Westport and Brockville newspapers since Athens Mural closed. Advertising in Westport and Brockville will give local business a farther reach

Ken Davies motioned to close the meeting. Seconded by Barb Bajema. Carried Meeting closed 10:01pm.

Next meeting: June 20, 2022

Location: Any business that would like to host June meeting contact info@LSBC.ca

Future events

Canada Day

Turkey Fair