

Lyndhurst, Seeley's Bay & District Chamber of Commerce Meeting Minutes

Date and Time: Thursday, October 20, 2022 Minutes

Meeting Start time: Opened 7p.m.

Location: Location: Lyndhurst Library, Lyndhurst ON, K0E 1N0

ATTENDANCE LIST	BUSINESS REPRESENTING
John Sideris – President	Wings Live Bait & Tackle
Ken Davies – Vice President	Ken Davies Logistics Development
Heiner Kammann - Membership	Glenna Lea Farms
Irene Davelaar	Slibhin Custom Designs
Ricky Samyn	3 Continents B&B
Gene Samon	3 Continents B&B
Terri Dawson	The Green Gecko
Cameron Shank	Lyndhurst Village Market
Emily Conway	Lyndhurst Village Market
Gordon Ohlke	Trippeln Estate Farm
Mallory Davis	The Bay Motel
REGRETS	
Dawn Forbes – Secretary	BERG Access & Mobility
Diane Cere	DMcere Tax & Accounting CPA
Tanya Hammond	Writetime

Welcome, Introductions & Correspondence

John welcomed everyone. Each member introduced themselves and their Business's as per attendance list

- September minutes were reviewed.
Emily motioned to accept minutes as presented.
Seconded by Heiner. 'Ing...' abstained. Carried
- Treasurer's report was read by John Sideris.

Heiner suggested cancelling the work order for the Lyndhurst notice board new front covering by Gan Sign Works.; to be finalized next Executive meeting.

Regarding Grant application: a non-disclosure statement had been signed therefore cannot be discussed until a Government press release.

Statement from Heiner Kammann: The incorporation of the Chamber this past year was a big step towards being able to acquire Government grants.

3. Farm Report: Josh Mensen was unavailable
4. Twp update: Gord Ohlke was present and spoke on current issues, suggesting to Members to check the Twp website to keep up on Operations and Project deadlines.
5. Website report: Tanya Hammond was unavailable since she was attending a Farm Business meeting. Check the Chamber website to see that your business information is updated, current and correct. Members are encouraged to use the Chamber website for postings.

The Executive is examining the website platform and considering a change in 2023 to be compatible with mobile phones. Heiner Kammann is going to look for a website developer.

6. Mobile Tourist Kiosk Report: Ken Davies.

A mobile kiosk has been ordered but work on the project has been delayed.

The two ladies, Vera Dulysh and Tara McMichael, who had been hired to represent the Chamber in the summer kiosk in the Lyndhurst and Seeley's Bay area, were commended for a job well done.

Chamber Members are encouraged to print 'Rack Cards' as opposed to business size cards for better display in mobile kiosk.

Chamber members are encouraged to consider volunteering to work in the Mobile Kiosk to represent Chamber and promote own business.

7. Membership Report: Heiner Kammann.

There are 95 members to date. Heiner Kammann encourages Chamber members to be more active, and see the benefits of being a member.

Heiner suggested that the mobile kiosk can not only be informative to the public, but informative to chamber members; and are encouraged to see the value in it.

There will be an Executive decision to increase membership fees in 2023.

Last year it was \$100 per business; for 2023 a membership fee of \$125 +hst for 1 business to be implemented. *Add link to see Report for full pricing*

In 2023, Invoices to be issued along with receipts.

Create an actual mail out with follow-up; all together creating positive structure and viability.

Ken Davies pointed out that Chamber membership allows for and pays into the Ontario and Canadian Chamber of Commerce.

8. Events Committee update: In 2023 the Chamber and Twp are partnering for the Turkey Fair.

The Events committee is to meet with Lawyer to assess how two incorporated entities can work together.

There are many things to do for the Turkey Fair and volunteers are sought to help run the event.

Santa Claus Parade will be taken over by the Chamber. The last Saturday in November was chosen as the date for the parade, to co-promote with the European Market to be held at Furnace Falls Farm.

9. Zoom meetings: Ken Davies

Ken encouraged businesses to do the Business Survey sent out by the Twp.

10. Mobile Kiosk: John Sideris

The new mobile kiosk will be finished by the end of this year and ready for use May 1st, 2023. There will be exterior advertising of the Chamber itself, and Turkey Fair along with ample opportunity for local businesses to place paper advertising in racks. Etc.

11. Morton Banner update:

There have been banners installed on Hwy 15 through Morton.

2 banners Lyndhurst, Seeley's Bay & District Chamber of Commerce

4 banners No.9 Gardens

Laura Redman Real Estate

Fisherman's Hardware and Auto Shop

Stephen Duerst Durst hand Forged Metal Work

Le Boat

Wings Live Bait and Tackle

It is a 2 year program, initiated by Andrew Davies of No.9 Gardens.

Banner fee is \$500.00 per banner

Thank you to the Lyndhurst, Seeley's Bay Chamber for supporting the initiative.

12. Shop & Hop: Terri Dawson

This has been a 7 year shop local event supported by the Chamber which contributes \$500.00 annually towards advertising.

There are 18 businesses participating this year. Terri Dawson asked the Lyndhurst, Seeley's Bay Chamber to umbrella the event to satisfy Insurance requirements.

13. Nominations for positions of Lyndhurst, Seeley's Bay & District Chamber:
Forms were made available for self-nomination and forms for nominating others will be posted.

Heiner Kammann stated he would remain on one more year as Membership Chair and then step down to a Director position.

Lawyer Dave Adams has put his name in for a Director position.

No other nominations were presented at this time.

14. Next meeting to be held at Lyndhurst Library, November 17th, 2022.
It was suggested to change the November meeting time to midday.

Spring Meet and Greet to be held at Seeley's Bay FireHall.

Emily motioned to close the meeting at 9:38pm

Seconded by Terri Dawson. Carried

2. **Treasurers Report**

Report read, questions about accounts explained.

There was a discussion about the budget

Motion to accept Treasures Report as read:

Moved by Dawn and Seconded by Tanya - Carried

3. Farm Report – Josh was unavailable to attend the meeting , report given by John Sideris. Harvest time is busy. Local farms, lots of corn, potatoes, Bees not well honey will be low this year.
4. Twp Update –
5. Website – Tanya has been doing a general clean up of the site
 - Logo and Name together
 - Event Page
 - News Page
 - Picture Page
 - Info & Share Page
 - Info from Kiosk

Tanya has submitted her invoice for the Website work, the Facebook and other social media is volunteer.

We will put out the “tender” to our members to submit their credentials and offers to the executive to be our Webmaster.

Next month (October) to vote on the direction of who will be our Webmaster.

6. Mobile Kiosk report:

Tara: 250 +++ visitors

60% were from weekends (fri-sun) about ½ were cottagers, 80% are from Ontario
10% US

The popular spots in Lyndhurst were : Ice cream, shopping, antiques, General supplies, hunting & fishing.

Vera:

Guests to Seeley’s Bay – canoe, kayaks, boaters

Comments were, “peaceful, calm, great fishing (most were catch and release)
Friendly area no matter where you go.

There were a lot from Kingston, family cottages, camping etc.

Furthest visitor was from Germany, they were using Le Boat rentals.

The directories were the most popular handout. Would love to have maps of the area.

Points of interest: Chocolate, groceries, No 9 Gardens musical event.

Suggestions needed for Lyndhurst by both Tara and Vera:

Washroom signs for Furnace Falls Park : Stop Signs at Bridge, very dangerous, people are not respectful for the "one lane"

There is no seasonal boat parking at the dock, only for day use.

Great Job Ladies! Well done.

8. Membership Report – Heiner Kammann was absent

Membership drive starts in October

9. Events Committee Update

Turkey Fair update: Ken Davies

Event is well underway, all areas are booked,

Parking will be at Petra's, Peter Harvey's, and Webster

Food Trucks are in place, Health Inspections are in place

Set up is Friday

Tear down Saturday, after event is done.

Seed money from the Turkey Fair committee for next year

Santa Claus Parade: Jack Mosses and Velma to be contacted.

Need the date to be set.

Rejuvenation group: Decorations in Lyndhurst?

10 **Zoom Meetings Ken**

Leeds & Grenville Economic Development – ridings are changing.

There is sill money available from various government agencies out there and if any business is interested in assistance then they should contact the Economic Development folks at the County in Brockville, Info should be available on our website and/or our Directory.

Old Business

11 Mobile Kiosk update

The Mobile Kiosk has been ordered deposit paid need receipt. Looking to store it in the Turkey building for the winter.

12 Morton Banner project, 5 banners are up 5 or 6 more to go.

Ken motioned to close the meeting. Seconded by Tanya. Carried

13 The motion was moved by Ken Davies and Seconded by Dawn Forbes To elect Diane Cere as Treasurer and Susan Ferguson as Secretary.

This vote is to be emailed to the executive as there is not a quorum at this meeting.

Meeting closed 9:15 pm.

Next meeting: October 20 2022

Location: To be determined.